IBM

InterConnect 2015
The Premier Cloud & Mobile Conference

Ad in Guide (full page; subject to availability)

Full Page, 4-Color, Sponsor-Provided Ad in Guide

AD SPECIFICATIONS / ACCEPTABLE FILE FORMATS:
(Size of Ad in inches):
- Trim size: 5 x 7
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- Approximate perfect bound spine – ¼

ELECTRONIC AD FILE SUBMISSION
- Software: QuarkXPress (up to Version 9), InDesign (up to Version CS6).
- Illustrator (up to Version CS6), Photoshop (up to Version CS6).
- High resolution print-ready PDFs (no smaller than 300 dpi, CMYK) with fonts embedded and crop marks to show finished size are also acceptable.
- Please include all images, fonts and miscellaneous linked files. Acceptable electronic file formats are TIFF, JPEG, or EPS.

DEADLINES:

December 19th, 2014
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FOR MORE INFORMATION:

If you have any questions after your sponsorship is secured, please contact Susan Duven (sduven@us.ibm.com, 719-488-2109).