



# InterConnect2015

The Premier Cloud & Mobile Conference



## Advertising on Digital Video Wall

*(Rotating content provided by sponsors)*

Don't miss this opportunity to showcase your digital message on the video wall. Rotating content can include logos, digital still ads and videos.

Ad Type:	One-Minute Video	Digital Still Ad	Logo
Price:	\$4,000	\$3,000	\$2,000
Specifications / Acceptable File Format:	<ul style="list-style-type: none"> <li>No more than 60 second length</li> <li>1920 x 1080 H264 MP4</li> <li>Also accepted: .MOV</li> </ul>	<ul style="list-style-type: none"> <li>Vector Graphics</li> <li>.eps file –OR- .ai file –OR-</li> <li>Super high res PNG. OVER 4000px</li> <li>Ad does not have to match these specs exactly, however request that it be as close as possible</li> </ul>	<ul style="list-style-type: none"> <li>EPS Logo File</li> </ul>
Submission Instructions and Deadlines:	<ul style="list-style-type: none"> <li>E-mail video to <a href="mailto:sduven@us.ibm.com">sduven@us.ibm.com</a> for approval by <b>January 9<sup>th</sup>, 2015.</b></li> <li>If any changes need to be made, final video must be submitted to <a href="mailto:sduven@us.ibm.com">sduven@us.ibm.com</a> by <b>January 19<sup>th</sup>, 2015.</b></li> </ul>	<ul style="list-style-type: none"> <li>E-mail low-resolution PDF version of your ad to <a href="mailto:sduven@us.ibm.com">sduven@us.ibm.com</a> for approval by <b>January 9<sup>th</sup>, 2015.</b></li> <li>Once approved by IBM, email your high-resolution eps file to <a href="mailto:sduven@us.ibm.com">sduven@us.ibm.com</a> by <b>January 19<sup>th</sup>, 2015.</b></li> </ul>	E-mail eps logo file to <a href="mailto:sduven@us.ibm.com">sduven@us.ibm.com</a> by <b>January 9<sup>th</sup>, 2015.</b>

### FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton ([bmelton@us.ibm.com](mailto:bmelton@us.ibm.com), 770-804-1162) or Anthony Ramon ([aramon@us.ibm.com](mailto:aramon@us.ibm.com), 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven ([sduven@us.ibm.com](mailto:sduven@us.ibm.com), 719-488-2109).