



InterConnect2015

The Premier Cloud & Mobile Conference



Front Desk Video Wall at MGM Grand.....\$8,000

Be the first to welcome Attendees on the large video wall at Check-in at the MGM Grand Hotel lobby! Reserve a 30 second spot that will loop with other hotel/sponsor content throughout the conference dates. Sponsor provides the video and is subject to IBM approval. Limited number of opportunities available. Limited audio available.

VIDEO SPECIFICATIONS:

Video Screens: 1280 x 720 need to be .mov, h.264 codec with a data rate between 5-8mbits

SUBMISSION INSTRUCTIONS AND DEADLINES:

Email video for approval to sduven@us.ibm.com by **January 9th, 2015**

If any changes need to be made, final copy of approved video due to sduven@us.ibm.com by **January 19th, 2015**.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).
If your promotion is already purchased and you have questions, contact Susan Duven (sduven@us.ibm.com, 719-488-2109).