



InterConnect2015

The Premier Cloud & Mobile Conference



Hotel Room Drop..... \$2000
(Mandalay Bay/Delano or MGM Grand/Signature)

Make sure your company name is front and center with attendees by sponsoring a hotel room drop. This opportunity allows you to work with the Mandalay Bay/Delano or MGM Grand/Signature for the optimum delivery of your materials. A great way to differentiate yourself! Choose to reach a random selection of IBM or customer attendees. Additional hotel charges apply.

2– Sponsorships available daily

- Sponsor chooses number of rooms for the drop; random attendee room selection
- Available Sunday, February 22 to Wednesday, February 25, 2015
- Items will be placed inside each room. (You also have the option for items to be placed outside each room, but Sponsor must provide materials that can be hung on the guest room door handle.)
 - *MGM Grand – Items inside room only
- Sponsor to provide room drop materials
- IBM approval is needed for room drop materials.
- First come, first served basis on date selection
 - Hotel charges: \$2.50 per room per item. \$1.00 per room for each additional item. Sponsor pays these fees directly to the hotel via credit card.

DEADLINES:

Sample of room drop due for approval: February 2, 2015

Final copy room drop due: February 13, 2015



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SUBMISSION INSTRUCTIONS:

Email a pdf sample of room drop to Susan Duven (sduven@us.ibm.com) for approval.

Indicate how many rooms will be included in the drop. Also, indicate the categories from which the random attendee rooms should be selected. Choose from:

1. Customers
2. Business Partners
3. IBM Employees
4. Any combination of the above

*Note: All material must be approved by IBM prior to printing and shipping to the hotel.

Deadline for delivery of materials to the hotel:

Friday, February 20, 2015

Sponsor must deliver materials direct to the hotel.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (sduven@us.ibm.com, 719-488-2109).