



InterConnect2015

The Premier Cloud & Mobile Conference



Park Bench Ad **\$3,000**

Advertise on one of the Park Benches located at the Bus Pick-Up/Drop-off locations at either the Mandalay Bay or the MGM Grand. Attendees will take notice of your message along with conference branding when using the bus transportation. Multiple opportunities.

DEADLINES:

Provide your logo and tagline to sduven@us.ibm.com by **January 20, 2015**. A proof of the bench signage will be provided for your approval prior to printing.

SUBMISSION INSTRUCTIONS:

Please provide the following file format for Sponsor logos/artwork:
Vector-based .AI or .EPS file
PMS (vs. CMYK) inks preferred
All fonts turned to outlines

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (sduven@us.ibm.com, 719-488-2109).