



# InterConnect2015

The Premier Cloud & Mobile Conference



## **Breakout Session Presentation (60 minutes) .....\$12,500**

Generate buzz around your brand by delivering a presentation during one of our breakout sessions! All you have to do is submit the topic and content to IBM for approval. For 60 minutes, you've got the floor! One Full Conference badge is included. Additional speakers must have a Full Conference badge. Limited number of presentations available. Submission due dates apply. Available only to sponsors/ exhibitors.

### **Sponsor Session Submission Guidance**

You have purchased a 60-minute lecture-style breakout session and/or a 20-minute Solution EXPO theater presentation at InterConnect 2015. If all deadlines are met, your session(s) will be listed on the InterConnect Conference Connect Attendee Portal.

#### **Important:**

Presentations should be structured as an educational interchange. All sessions should provide or discuss IBM application solutions, IBM client case studies, best practices, or functional overviews. IBM reserves the right to review all materials and make recommendations prior to accepting Sponsor presentation topics and placing them on the agenda.

#### **Includes:**

- If all deadlines are met, your session(s) will be promoted on the Web. The Conference Connect Attendee Portal will list the session title, session description, and speaker(s) name, company and a brief speaker bio, if desired.
- Breakout sessions are scheduled in session rooms with standard audio visual equipment which includes a screen, LCD projector, podium, podium microphone and two lavalier microphones. Electronic signage at the session room will display the session information.



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- Solution EXPO theater presentations take place in a premier position on the show floor. Standard set up includes basic A/V (microphone/speakers and a screen on which your presentation will be projected) and seating for attendees.

**Get ready:** To access the online submission form, click the link below. You'll need your sponsor contract number, session description and speaker details to complete the form. Your contract number can be found on your sponsorship confirmation email. Once you enter your sponsor contract number, the site will automatically verify what session benefit(s) you are entitled to and display the link to submit, or display a message letting you know if you have already entered the maximum number of sessions.

## IMPORTANT DEADLINES

Deadline to enter and schedule a sponsored session:

**Friday, January 9, 2015**

## DESCRIPTIONS OF STREAMS AND TRACKS

Navigate to the link below for full descriptions of the curriculum's Streams and Tracks.

You will need to select a Stream and Track for each session and these are the choices that will be available to you when you complete the session proposal form: <http://www.ibm.com/cloud-computing/us/en/interconnect/agenda/>

## TO BEGIN THE PROPOSAL SUBMISSION PROCESS, CLICK HERE:

<https://www-950.ibm.com/events/tools/interconnect/2015ems/screens/activity/sponsorCheck.xhtml>

## INSTRUCTIONS TO ENTER SPONSOR SESSION AND SPEAKER DETAILS

1. Once you click the link above, please enter your IBM ID email address and password to log in. This ID is different from the PartnerWorld ID. If you do not have an IBM ID, click MY IBM ID and follow the instructions to register a new IBM ID. Within a few minutes, your IBM ID will be active.



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This page is only displayed if you are not already signed in.

■ **Clients and IBM Business Partners:** To login, you will need an IBM ID. An IBM ID is an active email address and a password you can easily remember. Note that all submitters and speakers need their own IBM ID as this is how the system identifies each user upon login. This will become especially important if a proposal is accepted and the speakers need access to their online speaker kit. If you do not already have an IBM ID, the process for creating one is quick and easy. Simply click [My IBM ID](#), and complete the fields. Please note, this will redirect you to the IBM ID Site. Please keep the Call for Speakers tab/window open in order to return. Within a few minutes, your IBM ID will be active and you can proceed to the site. If you have difficulty logging in, please contact [impactspeaker@maritztravel.com](mailto:impactspeaker@maritztravel.com) for assistance.

■ **IBM employees:** Use your IBM intranet ID (SameTime) and password to login and access the site.

IBM ID \*

→ [Forgot IBM ID?](#)

Password \*

→ [Forgot password?](#)

Impact 2014  
→ [Conference Site](#)

IBM ID Help  
Call IBM Help:  
1-888-426-4409

→ [Forgot your IBM ID?](#)  
→ [Forgot your password?](#)

2. Enter your sponsor contract number, found on your confirmation email, in the corresponding field where it states to “Please enter your sponsor code:” Then click the CHECK CODE button.

Sponsor code \*

3. The site will recognize your session benefit(s) and provide a link to submit the session(s) available to you. Click on the corresponding link to begin.
4. Submit your proposal(s) by completing the required fields in both the ‘Proposal Details’ and the ‘Speaker Assignment’ steps.
  - Titles have a limit of 100 characters maximum including spaces.
  - Abstracts have a limit of 750 characters maximum including spaces.
  - When you are done updating the Proposal Details, click the **“Save and Continue”** button at the bottom of the form. This will take you to the Speaker Assignment step.
  - On the Speaker Assignment step, you will assign the speaker(s) who will present the session. Remember that a speaker must first have a speaker profile before he/she can be assigned to a session.
  - To add a speaker profile, enter the speaker’s information in either the last name OR the email field and click the **“Search”** button. If the search result



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locates the necessary speaker profile, click "**Select**" next to the speaker name within the Speaker Search Results section to attach that speaker to the proposal record. Repeat this step as needed. If the speaker is not found, you will need to select "**Create a speaker profile**" from the right hand navigation.

- **Creating a new Speaker Profile:** A speaker profile must be created for each presenter at the conference. This enables your proposed speaker to appear in the list of available speakers when assigning speakers to a session proposal. If the speaker you are adding is already in our database, you will not need to create a speaker profile for that speaker.
- When you have created the new speaker profile, please select **Return to the proposal Submission Process** and locate your Session Proposal within the **Session Proposals** area and navigate to the **Update Assigned Speakers** area (on the right nav). From this area, you can search for the speaker, based on the new profile created, and assign that speaker to your session.
  - **NOTE:** Breakout Sessions and Solution EXPO theater presentations have a limit of 2 speakers per session.
  - **IMPORTANT:** After you have updated the speaker assignments, click the "**Finish**" button on this page. If you forget to click the "Finish" button, your proposal will remain in "Draft" status. Proposals in "Draft" status are incomplete and may not be processed in a timely manner. You may login and update your "Draft" proposal using the "Update" link on the website.
5. You will receive an auto reply acknowledging your proposal. This email will provide a 4-digit session ID number for you to reference for future inquiries.
  6. Once this is complete, please send an email to [InterConnectSpeaker@maritztravel.com](mailto:InterConnectSpeaker@maritztravel.com) to have your session reviewed. We will check your session for completion and will send you instructions for scheduling your session.

**Note:** Speakers will be notified by email prior to the event about session schedule, presentation deliverables and other helpful guidance. Please ensure you work with your speakers to ensure they meet all speaker deadlines.



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- For more information about being a speaker at Interconnect, approved speakers can utilize the speaker kit: <https://www-950.ibm.com/events/tools/interconnect/2015ems/speaker/kit.xhtml>

If you have questions regarding the completion of your session submission or speaker details, please email the speaker inbox at [InterConnectSpeaker@maritztravel.com](mailto:InterConnectSpeaker@maritztravel.com).

## FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton ([bmelton@us.ibm.com](mailto:bmelton@us.ibm.com), 770-804-1162) or Anthony Ramon ([aramon@us.ibm.com](mailto:aramon@us.ibm.com), 510-769-5606).